SYSTRAN technology embedded in the new iTranslate app, the mobile translation market leader

Machine translation with mobile access anywhere at anytime

Paris, France – June 9, 2016 – For its brand new iTranslate app, with currently over 5 million users monthly, Sonico chose SYSTRAN technology to offer **translation features to all travellers**.

According to a new survey of 28,000 EU citizens, 9 out of 10 Europeans who travel outside their home country limit their use of mobile services because of roaming charges. To address this issue, Sonico partnered with SYSTRAN to offer a fully **offline translation solution.**

SYSTRAN's solution is based on embedded machine translation technology, which offers translation, dictionary lookup and conjugation checker without any Internet connection. SYSTRAN's engineers and researchers developed innovative techniques based on machine learning that allow **huge volumes of data to be compressed while maintaining the same level of translation quality and accuracy.**

"This application is part of our strategy to bring machine translation components in line with new platforms and uses" explains **Jean Senellart, CEO of SYSTRAN**. "As the first free online translation service, we evolved with the Internet, server platforms, big data, the cloud and smartphones and we are now exploring new areas of machine learning research such as Deep Learning to exceed machine capacity and better serve human needs."

These translation components are available to developers through a **Linguistic Development Kit (LDK)**, constantly updated by SYSTRAN's R&D engineers and that give access to extended features of normalization, morphological and syntactic analysis, categorization and to all the components required to build a natural language based solution.

Alexander Marktl, CEO of iTranslate, concludes: "With SYSTRAN, we found a partner who meets our expectations in terms of agility, reactivity, scalability and offering the most comprehensive functional coverage. We are very excited to combine SYSTRAN language technologies with our ability to create simple user experiences and can't wait to show what other innovations we are already working on for upcoming releases."

About SYSTRAN

SYSTRAN is a leading provider of language translation software for desktop, enterprise, web and mobile applications. SYSTRAN launched the first web translator, named Bablefish, in 1997 and has been used by the leading web portals including AltaVista™, Google™, Yahoo!®, and Orange.

To help organizations enhance multilingual communication and increase productivity, SYSTRAN delivers real-time language solutions for internal collaboration, search, eDiscovery, content management, online customer support and e-Commerce.

With the ability to facilitate communication in 130+ language combinations, SYSTRAN is the leading choice of global companies, Defence and Security organizations, and Language Service Providers. SYSTRAN is also the official translation solutions provider for the S-Translator, a default-embedded app on the Samsung Galaxy S and Note series.

Since its early beginnings, SYSTRAN has been pioneering advances in Machine Translation and Natural Language Processing and today the R&D department is working on the next generation based on Deep Learning technology.
SYSTRAN is headquartered in Seoul with offices in Daejeon, South Korea; Paris, France; and San Diego, USA.

For more information, visit www.systransoft.com

About iTranslate

With 50 million downloads, over 4 million daily translations and 5 million monthly active users iTranslate is the leading translation and dictionary App. Our mission is to enable travellers, students, business professionals, employers and medical staff to read, write and speak in all languages, anywhere in the world.

The iTranslate Apps have been prominently featured many times in the International Press, various App Stores and in several television ads. Apple's COO Jeff Williams named iTranslate "One of my personal favourites" at his keynote in the September 2015 Special Event, where he introduced the new watchOS 2.

iTranslate is available for a wide range of platforms, including iPhone, iPad, Apple Watch, Android, Windows and more to come. What drives us is to build the most intuitive translation tools that serve the best result for every type of translation on any type of device. iTranslate is headquartered in Austria/Europe and our team is made up of about 15+ highly talented and enthusiastic people.

For more information, visit www.itranslate.com

Contacts

Gaëlle BOU
Marketing & Communication Director, SYSTRAN
Phone: +33 (0)1 44 82 49 00
Email : gaelle.bou@systrangroup.com

Alexander Marktl
CEO, iTranslate
Email: alex@itranslate.com
@alexmarktl