

## SYSTRAN wins LT-Innovate Award 2013 for SYSTRANLinks

**Paris, France, July 9, 2013** – SYSTRAN, today announced that it has won the LT-Innovate Award (Linguistic Technologies Innovate Award) in the LT Innovate Summit 2013.

From June 26 to 27, 2013, Brussels was again the meeting point for the Language Technology Industry to network and to discuss needs, strategies, innovation opportunities and business trends. The LT-Innovate Summit brought together Language Technology vendors (speech, translation & intelligent content technologies) and other stakeholders (investors, buyers, integrators, researchers, policy makers).

Along with 29 other companies, SYSTRAN participated in the LT-Innovate Showcases & Awards and presented SYSTRANLinks, a new Cloud-based collaborative platform for efficient website localization, in front of an audience and a jury of experts.

The expert jury rated each presentation based on the following main criteria:

- Innovation & Technology excellence
- Business potential
- Team experience
- Investment or partnering interest
- Project profile quality

SYSTRAN was among the 12 highest ranked companies and won the LT-Innovate Award 2013. The presentation by SYSTRAN put the stress on how SYSTRANLinks changes the way that websites are usually localized and how it helps businesses of any size reach new audiences and customers worldwide.



### 🔗 About SYSTRANLinks

SYSTRANLinks, an online service which makes website translation faster, easier and more cost-effective than current solutions. SYSTRANLinks is designed for small to large businesses, eCommerce sites, language service providers, Web agencies, and innovative individuals wanting to extend their global reach, by subscribing to one of four service levels: Free, Standard, Pro, and Enterprise.

For more information or to test drive this exciting new service visit [www.systranlinks.com](http://www.systranlinks.com).

## 🔗 About SYSTRAN

SYSTRAN is the market historic provider of language translation software products and solutions for the desktop, enterprise and Internet.

Use of SYSTRAN products and solutions enhance multilingual communication and increase user productivity. SYSTRAN delivers real-time language solutions for search, content management, online customer support, intra or intercompany collaboration, and eCommerce.

With the ability to facilitate communication in 60+ language combinations and in 20 vertical domains, SYSTRAN's software is the choice of leading global corporations, portals and public agencies.

SYSTRAN has been pioneering advances in machine translation for over four decades. Its latest achievement, SYSTRAN Hybrid MT, combines the predictability and language consistency of rule-based machine translation with the fluency of statistical MT.

SYSTRAN is headquartered in Paris, France with a North American office located in San Diego, California, USA.

SYSTRAN (Code ISIN FR0004109197, Bloomberg: SYST NM, Reuters: SYTN.LN) is listed on EuroNext Paris, Compartiment C.

For more information, visit [www.systransoft.com](http://www.systransoft.com)

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