

SYSTRAN Launches SYSTRANLinks Simplifies website localization

Paris, France, December 5, 2012 – SYSTRAN, today announced, during the [Web 2012 Paris](#), the release of [SYSTRANLinks](#), an online service which makes website translation faster, easier and more cost-effective than current solutions. [SYSTRANLinks](#) is now live and available for use by small to large businesses, eCommerce sites, language service providers, Web agencies, and innovative individuals wanting to extend their global reach, by subscribing to one of four service levels: Free, Standard, Pro, and Enterprise. For more information or to test drive this exciting new service visit www.systranlinks.com.

Companies recognize the value of being able to talk to multinational audiences in their own languages. The challenge is to create geo-friendly Web content that can penetrate new markets, surpass customer expectations and enhance the value of the brand it represents.

However, rolling-out website translations can be an extremely difficult and expensive effort, involving a complex maze of diverse technologies and costly suppliers.

[SYSTRANLinks](#) empowers companies with a rich range of tools which expedite the website localization workflow and optimize quality in a cost-effective manner. Businesses can launch and manage website localization projects via [SYSTRANLinks](#)' innovative and reliable collaborative online platform. In just a few clicks, [SYSTRANLinks](#) reproduces, pre-translates and hosts new websites. The user-friendly tools allow editors to continually enhance content, shortening the time to break language barriers so businesses can penetrate new global markets and develop opportunities.

Features

Total site reproduction

The entire website is automatically reproduced in the chosen languages and content can be edited. All translated pages are cached and indexed by search engines, improving SEO performance in each language.

Collaborative platform

Once the first translated version is in place, customization is easy. The flexible cloud-based platform consolidates all tools and resources into one user-friendly dashboard making workflow management a breeze. Individuals can edit text directly, invite language specialists to work on specific sections, or use the crowdsourcing options.

Intuitive interface

Thanks to the intuitive post-editing interface, webmasters and editors can work directly on real pages, eliminating the need for HTML knowledge. This hands-on approach enables individuals to make real-time changes and work on content in proper context.



Intelligent tools

[SYSTRANLinks](#) offers an exclusive range of contextual tools which rapidly leverage suggestions from various sources while maintaining consistent terminology for the entire website. Updates are simple to do. When changes are made to the source website, a streamlined revision process keeps localized sites fully synchronized.

Reliable hosting

All localized content is hosted and delivered by SYSTRAN's industry-leading cloud-services partner, ensuring the highest security and full availability of data.

Languages pairs

From any language to every language... English, French, Arabic, Chinese, German, Italian, Japanese, Russian, Spanish, and many others.

For more information: www.systranLinks.com

➤ About SYSTRAN

SYSTRAN is the market leading provider of language translation software products and solutions for the desktop, enterprise and Internet.

Use of SYSTRAN products and solutions enhance multilingual communication and increase user productivity. SYSTRAN delivers real-time language solutions for search, content management, online customer support, intra or intercompany collaboration, and eCommerce.

With the ability to facilitate communication in 60+ language combinations and in 20 vertical domains, SYSTRAN's software is the choice of leading global corporations, portals and public agencies.

SYSTRAN has been pioneering advances in machine translation for over four decades. Its latest achievement, SYSTRAN Hybrid MT, combines the predictability and language consistency of rule-based machine translation with the fluency of statistical MT.

SYSTRAN is headquartered in Paris, France with a North American office located in San Diego, California, USA.

SYSTRAN (Code ISIN FR0004109197, Bloomberg: SYST NM, Reuters: SYTN.LN) is listed on EuroNext Paris, Compartiment C.

For more information, visit www.systransoft.com

➤ Contact

Dimitris SABATAKAKIS, Chairman & CEO

Telephone: +33 (0)1 44 82 49 00 Fax: +33 (0)1 44 82 49 01

Email: sabatakakis@systran.fr

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