SYSTRAN showcases new language service APIs to build ground-breaking apps at Mobile World Congress 2016

Paris, 8 February 2016 **– SYSTRAN, the leading provider of intelligent language technologies, will be showcasing a cloud-based application program interface (API) platform offering natural language processing (NLP) services on the French Pavilion (stand 5B61) at MWC 2016.**

The aim of this new platform is to let independent developers and companies explore the vast ocean of multilingual data and obtain these data in an analysis-friendly form.

The world is awash in digital data and relevant information is mostly textual and unstructured. Making sense of all these data has become a huge challenge. In this context, NLP technologies are the only way to understand them quickly and monetise them. In addition to generating greater insight, these technologies also help automate functions intelligently and make products or software applications easier to use.

Leading the way in language technology for over forty years, SYSTRAN will demonstrate a new collection of **REST APIs** for text extraction, translation, and NLP. These web services are aimed at independent developers, IT service providers or in-house IT departments that need to exploit and analyse both structured and unstructured multilingual content, such as user-generated content, social media, web content and more.

As a start, available technologies are **machine translation (MT)** and dictionary lock-up, **NLP** (language detection, named entity recognition, segmentation and tokenisation, morphological analysis, syntactic Analysis, transliteration) and **text extraction** (document filtering, speech to text and soon optical character recognition). For each technology, SYSTRAN provides the API reference documentation, client libraries (which can be downloaded from Github) and sample codes to give a quick overview of the service. A free trial is also possible using a SYSTRAN account or an existing social media login such as Google, Microsoft, GitHub or Naver. Numerous languages are supported including Asian and Middle-Eastern languages.

"*The MWC is the perfect place to present our new web services and we hope that making our core NLP technologies available will help developers unleash their creativity and come up with ground-breaking application ideas,*" says Arnaud Dufournet, Marketing & Communications Director at SYSTRAN.

Come and visit SYSTRAN on the French Pavilion (**Stand 5B61**) at MWC 2016!

⑤ About SYSTRAN

For over four decades, SYSTRAN has been the market leader in language-translation products and solutions, covering all types of platforms, from desktop to internet and enterprise servers.

To help organisations enhance multilingual communication and increase productivity, SYSTRAN delivers real-time language solutions for internal collaboration, search, eDiscovery, content management, online customer support and e-Commerce.

With the ability to facilitate communication in 130+ language combinations, SYSTRAN is the leading choice of global companies, defence and security organisations, and language service providers. SYSTRAN is also the official translation solutions provider for the S-Translator, a default-embedded app on the Samsung Galaxy S and Note series.

Since its early beginnings, SYSTRAN has been pioneering advances in machine translation and NLP. Its latest achievement, a new-generation Hybrid MT, combines the predictability and language consistency of rule-based machine translation with the fluency of statistical MT.

SYSTRAN is headquartered in Seoul with offices in Daejeon in South Korea, Paris in France and San Diego in the USA.

For more information on SYSTRAN, visit www.systransoft.com **or contact:**

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