

## **SYSTRAN has launched a Certified Partner Program and granted a Gold Partner certification to ISE**

**Paris, France, October 14, 2014** – SYSTRAN, today announced the launch of a Certified Partner Program and the qualification of Information System Engineering Inc., Japan as a Gold Certified Partner.

With the ever growing need for content translation, Machine Translation and Language Technologies are more and more embedded in digital touch points (eCommerce Website, Blogs, Social Networks ...) or business applications (Knowledge Management and Business Intelligence Systems ...). Having published, distributed and licensed language translation software products across the world over for decades, SYSTRAN has decided to strengthen its support to its existing Value-Added Resellers or Independent Software Vendors (ISVs) and recruit new ones.

SYSTRAN Certified Partner Program is meant for partners that want to unlock the business potential of machine translation technology and deliver increased value to their customers. It gives the ability to implement, integrate and customize SYSTRAN's products on its behalf. The Certification comprises three levels: Silver, Gold and Platinum according to the expertise reached by the Partner in providing services for the Product. Once certified, Partners have access to enablement resources that help them integrate machine translation features and thus enhance their own offering or build innovative solutions.

Information System Engineering Inc. (hereafter "ISE") is a Tokyo-based system solution company in Japan. With the view to enhance its service offer in particular on the Japanese market, ISE has completed the training stages of the SYSTRAN Certified Partner Program, and obtained the Gold Certification. ISE can now offer its customers SYSTRAN Machine Translation solutions along with additional services (integration, training, and consultation services).

"This program gave us the opportunity to raise our level of expertise on SYSTRAN's products. Offering automated translation capabilities allows us to deliver a strongest value proposition to customers who need to quick process content in multiple languages or get immediate understanding" said Mr. Satoshi Kuroda, the President of ISE.

## **🔗 About SYSTRAN**

SYSTRAN is the market historic provider of language translation software products and solutions for the desktop, enterprise and Internet.

Use of SYSTRAN products and solutions enhance multilingual communication and increase user productivity. SYSTRAN delivers real-time language solutions for search, content management, online customer support, intra or intercompany collaboration, and eCommerce.

With the ability to facilitate communication in 60+ language combinations and in 20 vertical domains, SYSTRAN's software is the choice of leading global corporations, portals and public agencies.

SYSTRAN has been pioneering advances in machine translation for over four decades. Its latest achievement, SYSTRAN Hybrid MT, combines the predictability and language consistency of rule-based machine translation with the fluency of statistical MT.

SYSTRAN is headquartered in Paris, France with a North American office located in San Diego, California, USA.

SYSTRAN (Code ISIN FR0004109197, Bloomberg: SYST NM, Reuters: SYTN.LN) is listed on EuroNext Paris, Compartiment C.

For more information, visit [www.systransoft.com](http://www.systransoft.com)

## **🔗 About Information System Engineering Inc.**

Information System Engineering (hereafter "ISE") is a leading company in the technical communications field in Japan, and provides its globally based clients not only with various kinds of services related to engineering systems, multilingual instructions for use including instruction manuals, websites, etc., but also with consultation services such as legal requirements, safety and standards related issues of the target markets as well. ISE's global network consisting of ISE-Japan, ISE-China and ISE-Europe (Switzerland) facilitates ISE to comply with the wide requirements from a lot of globally based clients.

The company was founded in 1979 and is based in Tokyo, Japan.

For more information, visit <http://www.ise.co.jp/en>

## **🔗 Contact**

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